



THE MCM FAMILY OF HOTELS NAMED THE NATION'S FIRST PURPLE HEART HOTEL CHAIN

The Military Order of the Purple Heart has awarded the MCM Family of Hotels with a Special Recognition Award for their dedication and support honoring America's Combat Wounded Veterans.

The plaque reads "The Military Order of the Purple Heart Special Recognition Award is bestowed with pride to The MCM Eleganté Hotels for your dedication and support honoring America's Combat Wounded Veterans, becoming the Nation's First Purple Heart Hotels."

The award was presented by the Patriot Members of the Lubbock, Texas Chapter 0900 Military Order of the Purple Heart, U.S.A.

Ed Lasater, President of the MCM Family of Hotels, had this to say "Being named the Nation's First Purple Heart Hotel Chain is one of the greatest honors we have ever received. These brave men and women risked their lives for us and our families, so that we can enjoy the freedoms we have today. It's a privilege to honor them and all veterans by giving back to them."

Chartered by Congress in 1958, the Military Order of the Purple Heart is composed of men and women who received the Purple Heart Medal for wounds suffered in combat. Although their membership is restricted to the combat wounded, they support all veterans and their families with a myriad of nation-wide programs by Chapters and National Service Officers.

The MCM Family of Hotels includes the MCM Eleganté Hotels in Dallas, Lubbock, Odessa, Abilene, Beaumont, Colorado Springs, Albuquerque & Ruidoso. The MCM Grandé FunDome in Odessa, Hotel Eleganté in Colorado Springs and the MCM Eleganté Lodge & Resort in Ruidoso are also part of the group.

**FOR IMMEDIATE
RELEASE**

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